ENTrepreneurship Education through urban Regeneration and COMmons valorisation

CALL ENTERCOM PROJECT

Co-funded by the Erasmus+ Programme of the European Union

TRAINING WEEK
Call for selection

TOPICS
Entrepreneurship education and common goods exploitation.

GOALS
The training week is designed to present and test modules, methods and tools relating to the topics learning process.

Participants will be involved:

1. To test the classroom training system by simulating a preparatory training process

2. To verify the usability of the web platform useful to disseminate the learning process to a wider public

Where and when
From 11 to 15 February 2019 in Italy
@ Talent Garden Cosenza in Rende (Calabria).
https://talentgarden.org/it/campus/italia/cosenza/
The training will be held according to a schedule from Monday to Friday, morning and afternoon sessions.
Working language English.

Who can apply
The training course is for 18 participants from Italy, Netherlands, Portugal, Romania, Spain and recommended for trainers, facilitators, teachers, experts who already have experience in entrepreneurship education or common goods exploitation.

In particular, the ideal applicant should possess a good methodological and didactic culture, social and economic competences and abilities, such as:
- to know how to interpret the social and economic context where he/she operates
- to know methods in learning planning, teaching and evaluation

Furthermore, the applicant should know the themes connected to innovation such as:
- sharing and circle economy: how it started and which values it conveys
- communication and storytelling: the basics in communication and storytelling
- digital culture: an updated glossary
- commons, active citizenship and urban regeneration: advantages in exploiting the artistic and cultural heritage, the importance of the active participation
- leadership: how to guide the class in exploiting its talents and ambitions
- project management: the foundation of the project planning and management

Specific contents
- Common goods and urban regeneration
- Sharing and circle economy
- Outdoor training: how to organize a team building activity
- Business Startup and its tools
- Business model canvas
- Community engagement policy making
- Project social canvas
- Fundraising
- Leadership
- Hackathon: how to organize a hackathon for learning purpose
- Communication and storytelling
- Video tutorial: how to use videos for making training more effective and direct
- Pitch

Costs
No participation fee. Accommodation and travel costs are most entirely covered by the Erasmus + Programme.

How to apply
Deadline for applying is 10th of January 2019.
Send a CV (in English or mother tongue language) + a motivation letter (English) to
entercom.project.erasmus@gmail.com

PARTNERS

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